

# The Power of Alignment

Enhancing Your Competitive Edge



Companies are facing increased challenges for improved performance, resources, customer satisfaction and profitability. We are finding that *misalignment* is affecting these issues and resulting in execution gaps that can be costing you 15% of your gross revenue and more.

What is misalignment costing you? Can you image what stopping only a fraction of this bleeding would do you your bottom line and shareholder value, this quarter or this year?

Team alignment and teambuilding are about enhancing communications and stimulating movement from where you are now to where you want to be. The Principle of Alignment provides the template for the systematic process that overcomes these obstacles and challenges and enhances team focus on the achievement of greater goals and successes.

ALIGN - our proven team building and team alignment Implementation Model is tailored and facilitated to help raise the focus on leadership, organization, partners, customers, stakeholders and operational systems with your strategic objectives. It stimulates a behavioral and cultural change that will ensure valid long term execution and customer focused improvements.

ALIGN has been successfully implemented with small leadership teams to large multinational project teams of over 100 participants. Our success formula involves strategy, people and processes, customers and the creation of common goals and execution plans that raises the focus on the key objectives. These programs are engaging as well as operationally productive and necessary.

## Outcome benefits include:

- Creates goal driven management teams
- Improves communications and effectiveness
- Increases focus, potential and speed
- Reduces risk and waste
- Improved overall adaptability, performance and profitability
- Improves resource attraction and retention
- Closes execution gaps
- Nurtures culture
- Puts everyone on the same page
- Clarifies strategy, objectives and accountability
- Heightens customer focus and retention
- Enhances your competitive edge
- Increase shareholder value

We have a proven and repeatable process that we can give you and your teams that you can use today to improve performance FAST! We are experts in behavioral based performance solutions and bridging the gap between strategy and execution. We have over 30 years of hands on experience in implementing growth and performance solutions.

Ask us how we can make your team alignment investment more effective and profitable.

***“Alignment gets the heart of a critical element of organizational leadership, namely FOCUS.”***

**THE SOS GROUP**  
*Empower, Excel, Perform*